

COMPLIANCE · CLIENT-BRANDABLE TEMPLATE

Privacy Policy Template

Drop-in privacy policy template for client-branded telehealth storefronts. Replace {{Brand}} and jurisdiction language before publishing.

1. Information We Collect

- Account information (name, email, date of birth, shipping address).
- Health information you provide through intake questionnaires.
- Payment information (processed by our PCI-DSS Level 1 payment processor; we do not store card numbers).
- Device and usage data (IP address, browser type, pages viewed).

2. How We Use Information

- Deliver telehealth consultations and fulfill prescriptions.
- Coordinate care with licensed providers and pharmacies.
- Comply with legal obligations (HIPAA, state medical boards, DEA).

3. Sharing

We share PHI only with licensed providers, dispensing pharmacies, and Business Associates under signed BAA. We do **not** sell personal information.

4. Your Rights

You may request access, correction, or deletion of your data at privacy@{{brand}}.com. Residents of CA, VA, CO, CT, UT have additional rights under state privacy laws.

5. Retention

Medical records retained for the longer of 7 years or state-mandated period.

6. Contact

Privacy Officer, {{Brand}}, {{Address}}.